

# COMMITTEE'S REPORT

(filed by committees that support or oppose one or more candidates and/or propositions and that are not candidate committees)

1. Full Name and Address of Political Committee

LA WATER COALITION  
58975 OBIER STREET  
PLAQUEMINE, LA 70764

## OFFICE USE ONLY

Report Number: 55614

Date Filed: 1/4/2016

### Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

2. Date of Primary

10/24/2015

This report covers from 11/2/2015 through 12/21/2015

3. Type of Report:

<input type="checkbox"/> 180th day prior to primary	<input type="checkbox"/> 40th day after general
<input type="checkbox"/> 90th day prior to primary	<input checked="" type="checkbox"/> Annual (future election)
<input type="checkbox"/> 30th day prior to primary	<input type="checkbox"/> Monthly
<input type="checkbox"/> 10th day prior to primary	
<input type="checkbox"/> 10th day prior to general	<input type="checkbox"/> Amendment to prior report

4. All Committee Officers (including Chairperson, Treasurer, if any, and any other committee officers)

a. Name

b. Position

c. Address

LAURIE L TATE

Chairperson

P.O. Box 80561

Baton Rouge, LA 70809

DAVID MANCUSO

Treasurer

18212 E. PETROLEUM DRIVE  
SUITE 1-C  
BATON ROUGE, LA 70809

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

On attached sheet

6. Is the Committee supporting the entire ticket of a political party?

Yes

No

If "yes", which party?

7. a. Name of Person Preparing Report

VERNON E DAWSON, JR.

b. Daytime Telephone

225-335-2289

8. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure Act has been deliberately omitted.

This 4th day of January, 2016.

Laurie L. Tate

Signature of Committee/Chairperson

225-937-3520

Daytime Telephone

David Mancuso

Signature of Committee Treasurer, if any

225-755-1776

Daytime Telephone

5. Candidates or Propositions the Committee is Supporting or Opposing (use additional sheets if necessary)

a. Name & Address of Candidate/Description of Proposition

b. Office Sought

c. Political Party

d. Support/Oppose

DAVID VITTER  
2900 Clearview Pkwy  
Suite 206  
Metairie, LA 70006

Governor  
Louisiana

Republican

Oppose

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 250,000.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
<b>4. TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	<b>\$ 250,000.00</b>
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
<b>8. TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	<b>\$ 250,000.00</b>

DISBURSEMENTS	This Period
9. General Expenditures (Schedule E-1)	\$ 358,326.70
10. In-Kind Expenditures (Schedule E-2)	\$ 0.00
11. Contributions made to Candidates (Schedule E-3)	\$ 0.00
<b>12. TOTAL EXPENDITURES</b> (Lines 9 + 10 + 11)	<b>\$ 358,326.70</b>
13. Other Disbursements (Schedule E-4)	\$ 0.00
14. Loan Repayments Made (Schedule B)	\$ 0.00
15. Funds Loaned (Schedule D)	\$ 0.00
<b>16. TOTAL DISBURSEMENTS</b> (Lines 12 + 13 + 14 + 15)	<b>\$ 358,326.70</b>

FINANCIAL SUMMARY	Amount
17. Funds on hand at beginning of reporting period <small>(Must equal funds on hand at close from last report or -0- if first report for this committee)</small>	\$ 220,994.03
18. <i>Plus</i> total receipts this period ( <i>less</i> in-kind contributions received) <small>(Line 8 above minus line 2 above)</small>	\$ 250,000.00
19. <i>Less</i> total disbursements this period ( <i>less</i> in-kind expenditures) <small>(Line 16 above minus line 10 above)</small>	\$ 358,326.70
20. Funds on hand at close of reporting period	\$ 112,667.33

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## SUMMARY PAGE (continued)

INVESTMENTS	Amount
21. Of funds on hand at beginning of reporting period (Line 17, above), amount held in investments ( <i>i.e.</i> , savings accounts, CD's, money market funds, etc.)	\$ 0.00
22. Of funds on hand at close of reporting period (Line 20, above), amount held in investments	\$ 0.00

SPECIAL TRANSACTIONS	This Period
23. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
24. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1)	\$ 0.00
25. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3 above)	\$ 0.00
26. Expenditures from petty cash fund (Must also be reported on Schedule E-1)	\$ 0.00

### NOTICE

A political committee must register in each calendar year in which it will have over \$500 of financial activity. The registration is accomplished by filing a Statement of Organization form and paying the \$100 filing fee. Statements of Organization are filed annually by January 31. Any committee which realizes that it will have over \$500 of financial activity after January 31 must register within ten days of its realization of that fact. However, if this occurs during the ten day period prior to an election the Statement of Organization must be filed within three days.

Political committees must file reports of receipts and disbursements on an annual basis. Annual reports are due by February 15 and should cover the preceding calendar year. Also, committees must file reports of receipts and disbursements on the same schedule as the candidates it supports or opposes. Reports are also due in connection with propositions (ballot issues) the committee supports or opposes. Schedules of reporting and filing dates for all elections

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## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributions **received** by the committee during this reporting period, except for in-kind contributions, whether received from a political committee or some other person or entity. Contributions **made** by the committee are reported on SCHEDULE E-3: CONTRIBUTIONS MADE TO CANDIDATES. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check "yes" if the contributor is a political committee and "no" if not. For anonymous contributions, see SCHEDULE F. Totals and subtotals at bottom of the page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Year
	a. Date(s)	b. Amount(s)	
TALBOT CARMOUCHE & MARCELLO 17405 Perkins Road Baton Rouge, LA 70810  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/02/2015	\$50,000.00	\$655,000.00
TALBOT CARMOUCHE & MARCELLO 17405 Perkins Road Baton Rouge, LA 70810  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	11/17/2015	\$200,000.00	\$855,000.00
4. SUBTOTAL (this page)		\$ 250,000.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 250,000.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES ONLY:			
SUBTOTAL (this page) <u>          \$ 0.00          </u>		TOTAL (complete only on last page of this schedule) <u>          \$ 0.00          </u>	

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## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source.

<p>1. Name and address of lender  <b>TALBOT CARMOUCHE &amp; MARCELLO</b>                      17405 Perkins Road                      Baton Rouge, LA 70810</p>	<p>2. a. Date* <u>9/1/2015</u>    b. Interest rate <u>0.00</u> %(a.p.r.)                      c. Amount borrowed* ..... \$ <u>500,000.00</u>                      d. Balance due ..... \$ <u>500,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  <b>TALBOT CARMOUCHE &amp; MARCELLO</b>                      17405 Perkins Road                      Baton Rouge, LA 70810</p>	<p>2. a. Date* <u>9/29/2015</u>    b. Interest rate <u>0.00</u> %(a.p.r.)                      c. Amount borrowed* ..... \$ <u>626,000.00</u>                      d. Balance due ..... \$ <u>626,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
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<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						
<p>1. Name and address of lender  <b>TALBOT CARMOUCHE &amp; MARCELLO</b>                      17405 Perkins Road                      Baton Rouge, LA 70810</p>	<p>2. a. Date* <u>10/21/2015</u>    b. Interest rate <u>0.00</u> %(a.p.r.)                      c. Amount borrowed* ..... \$ <u>50,000.00</u>                      d. Balance due ..... \$ <u>50,000.00</u></p> <p>*For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c.                      OPTIONAL: Total amount of credit available \$ _____</p>						
<p>3. Endorsers/Guarantors</p>	<p>4. Repayments this period</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 40%; text-align: center;">Principal</th> <th style="width: 30%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
<p>(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.)</p>	<p>(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal.)</p>						

## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
AMADOR MEDIA 2255 Morello Ave #202 Pleasant Hill, CA 94523	11/03/2015	Consulting	\$ 25,155.00
BLACKWELL COMMUNICATIONS GROUP 13144 Perkins Rd Baton Rouge, LA 70810	11/20/2015	Voice over and music mix for Caldwell TV spot	\$ 425.00
FLETCHER CONSULTANTS LLC 220 Delgado Drive Baton Rouge, LA 70808	11/18/2015	Commission on media buy	\$ 22,500.00
FLETCHER CONSULTANTS LLC 220 Delgado Drive Baton Rouge, LA 70808	11/20/2015	Commission on production of TV spots	\$ 1,391.00
GCDE LLC 3041 Turner Road Ethel, LA 70730	11/18/2015	Filing special report LA-54847 and 10-G report	\$ 1,500.00
GUMBINNER & DAVIES 2001 S St NW Suite 301 Washington, DC 20009	12/03/2015	Cancellation Fees - 4 pieces	\$ 15,000.00
INCEPTION MARKETING INC. 21 Orinda Way Suite C #301 Orinda, CA 94563	11/22/2015	Commissions	\$ 147,241.95
KATC TV ABC 1103 Eraste Landry Rd. Lafayette, LA 70506	11/18/2015	Advertising	\$ 21,250.00
3. SUBTOTAL (optional)			\$ 234,462.95
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
KLFY TV CBS 1808 Eraste Landry Lafayette, LA 70506	11/18/2015	Advertising	\$ 21,250.00
KSLA TV CBS 1812 Fairfield Ave Shreveport, LA 71101	11/18/2015	Advertising	\$ 17,000.00
KTBS TV ABC 312 E. Kings. Hwy Shreveport, LA 71104	11/18/2015	Advertising	\$ 17,000.00
DAVID MANCUSO 18212 E. PETROLEUM DRIVE SUITE 1-C BATON ROUGE, LA 70809	12/03/2015	Attorney fees	\$ 1,517.00
POND5 INC. 155 Wooster St. 8th Floor New York, NY 10012	11/20/2015	B roll	\$ 125.00
R. GRAY SEXTON 10715 North Oak Hills Pkwy. Baton Rouge, LA 70810	12/03/2015	Attorney fees	\$ 3,721.25
LAURIE L TATE P.O. Box 80561 Baton Rouge, LA 70809	11/02/2015	Services ? Manager/Spokesperson November	\$ 5,000.00
WAFB TV CBS 844 Government Street Baton Rouge, LA 70802	11/18/2015	Advertising	\$ 25,500.00
3. SUBTOTAL (optional)			\$ 91,113.25
4. TOTAL (optional - complete only on last page of this schedule)			

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## SCHEDULE E-1: GENERAL EXPENDITURES

Use this schedule to report information on most committee expenditures, during this reporting period. If the expenditure directly benefited a particular candidate(s), list the candidate(s)' name under Item 1. **However, (1) in-kind expenditures, and (2) expenditures to candidates or their committees should be reported on SCHEDULES E-2 and E-3, respectively, and should not be reported on this schedule.** An "expenditure" is any payment made for the purpose of supporting or opposing the election of a candidate for public office or supporting or opposing a proposition or question submitted to the voters. Expenditures include monies spent for the committee's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-4: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional* but will assist in completing the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
WBRZ PRODUCTION SERVICES 1650 Highland Rd. Baton Rouge, LA 70802	11/14/2015	Production of 30 second 'Consider' spot (John Bel Edwards)	\$ 5,176.50
WBRZ PRODUCTION SERVICES 1650 Highland Rd. Baton Rouge, LA 70802	11/17/2015	Production of 30 second 'Lets Compare' spot (Buddy Caldwell)	\$ 2,074.00
WBRZ TV ABC 1650 Highland Rd. Baton Rouge, LA 70802	11/18/2015	Advertising	\$ 25,500.00
3. SUBTOTAL (optional)			\$ 32,750.50
4. TOTAL (optional - complete only on last page of this schedule)			\$ 358,326.70

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